

# UPCEA Mid-Atlantic Region Awards

## Individual Awards

Alexander Charters Emerging Professional Continuing Educator  
Excellence in Teaching  
Mid-Atlantic Region Award for Extraordinary Leadership & Service  
Memorials  
Outstanding Continuing Education Student

## Marketing Awards

Dorothy Durkin Award: Marketing & Promotions, Broadcast or  
Print  
Marketing & Promotions: Electronic

## Program & Activities Awards

Applied Research  
Faculty & Staff Development  
Engagement  
Outstanding Program (Credit or Non-Credit)  
Partnership

Please note: Not every award is given every year.



## University Professional and Continuing Education Association Mid-Atlantic Region Awards

Thursday, October 5, 2017  
11:45 am - 1:00 pm

## 2017 Awards Committee

Carolyn Callaghan - 2017 Co-Chair - Shippensburg University

Nichole Henry - 2017 Co-Chair - Syracuse University

Jennifer Becker - Marist College

Shelley Hintz - University of Maryland University College

Ana-Rita Mayol - University of Pennsylvania

Charity Welch - Millersville University

Pershail Young - University of Maryland University College

## INDIVIDUAL AWARDS

### Excellence in Teaching Award

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#### **Elizabeth Wimer**

*Adjunct Faculty*

#### **Syracuse University**

Elizabeth Wimer has a significant impact on Syracuse University students. She has raised awareness and interest in online learning and has been an effective teacher in the Bachelor of Professional Studies program. Elizabeth is a model of excellence and an example of real dedication to Syracuse University.

### Outstanding Continuing Education Student

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#### **Kenneth Baldwin**

*Licensed Addictions Counselor*

#### **The Catholic University of America**

Mr. Baldwin's early life was riddled with poverty, violence, addiction, and drugs and seemingly stopped at a dead end of imprisonment on a drug-related charge. Education enabled him to break free from these unfortunate forces and allowed him to finish his degree in human services administration.

#### **Marion Chandler**

*Business Manager/Recent Graduate*

#### **Blessing Greenhouses & Compost Facility, Inc / Wilmington University**

Marion Chandler recently earned her Bachelor's degree in Legal Studies, with a 3.98 GPA. Marion's educational pursuits have spanned 25 years and two higher education institutions. During that time she has worked a full-time job, raised a family, and volunteered her time to her local community, senior citizens, and first-responders.

#### **Krista Fowler**

*Marketing Coordinator/Previous Student*

#### **Partners in Health & Wellbeing / Wilmington University**

Krista Fowler recently earned her Bachelor's degree in Communications with a 3.92 GPA. During her academic program, Krista served an internship with Mobius New Media in Wilmington, DE as a social media specialist, and was also a marketing and communications intern at Wilmington's Urban Bike Project.

#### **Michelle Smith**

*Recent Graduate / Outreach Manager- PA Head Start Association*

#### **Shippensburg University**

Michelle exemplifies the best characteristics of an adult, continuing education student. She balanced multiple responsibilities, gave time to her community through volunteer service, worked hard for academic success, and served as a strong supporter of her classmates throughout their journeys as well.

## PROGRAM & ACTIVITIES AWARDS

### Faculty & Staff Development

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#### **UP Online**

*University College of Syracuse University*

**Accepted by:** *Karen Bull, Interim Assoc. Dean of Academic and Online Programs*

UP Online: University Partners for Online Education Strategies. The purpose of this program is to gather area colleagues in online education to share ideas, address common problems, build a network, and support professional development at no cost to the attendees.

#### **Wilmington University's Hybrid and Online Training (HOT)**

*Wilmington University*

**Accepted by:** *Matt Davis, Director of Online Learning*

The Hybrid and Online Training (HOT) course is a three week, instructor-led online course that prepares faculty (adjunct & full-time) to design and teach online and/or hybrid courses. This course blends online teaching pedagogy with appropriate technology application. Since its inception in 2010, 1,847 faculty have completed the HOT course.

### Engagement

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#### **A CE Big Data Partnership to Democratize Access to Information**

*Rutgers University - Division of Continuing Studies*

**Accepted by:** *Angie McGuire, Associate Director*

Rutgers University and the Fund for New Jersey have partnered to radically expand the reach of continuing education. Through the NJ Data Book, a free, online and customizable treasure trove of information, they have empowered citizens to help guide and inform public policy development and debate.

### Outstanding Program Award (credit or non-credit)

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#### **Rutgers-New Brunswick Writers' Conference**

*Division of Continuing Studies, Rutgers, The State University of New Jersey*

**Accepted by:** *Elizabeth Beasley, Director, New Brunswick Summer & Special Projects*

The inaugural Rutgers-New Brunswick Writers' Conference brought together 166 aspiring and established writers with renowned authors in a wide range of forms and genres to hone their craft, and with publishers, editors, and literary agents to learn about publishing opportunities. Students had the option to register for academic credit.

### Partnership [Institutional and/or Business]

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#### **Partnership Between InsideTrack and Penn State World Campus**

*Penn State World Campus*

**Accepted by:** *Dawn Coder, Director of AA & SDS*

Launched in July of 2016, uCoach is a platform which allows students to opt into a service that provides coaching based around life events for the first eight months of the student's educational journey. Students get nudges throughout the semester to provide additional motivation for success either through logging into a website or downloading the uCoach App.